A Collaborative on Contracting Organizations for Health-Related Services

Call for Expressions of Interest

March 26, 2024

Summary: Contracting is an essential governance tool in mixed (public-plus-private) health systems. This collaborative is for countries interested in learning how to contract organizations—specifically, organizations that deliver selected TB and other health-related services—using domestic financing and systems. Though this offering would be conducted using TB as an example, the knowledge and tools it produces would be generally applicable and invaluable to any health system leader interested in sustainable health financing options within mixed health systems. The goal of this initiative is to equip participants with the knowledge and skills to take steps towards establishing, improving, or expanding contracting for TB and other health-related services, including those that support the achievement of TB goals. Countries where health services contracting is an emerging or existing policy priority are especially encouraged to apply. The collaborative will run for one year and is open to all USAID priority countries with high TB burdens and all Joint Learning Network member countries.

USAID’s Health Systems for TB (HS4TB) Project is collaborating with the Joint Learning Network for Universal Health Coverage (JLN) to offer a Collaborative on Contracting Organizations for Health-Related Services. The JLN brings countries together for productive and high-impact practitioner-to-practitioner exchanges on a variety of health systems topics, often related to health finance or primary health care service delivery. We invite countries to submit an Expression of Interest to participate in this opportunity.

Description of topic

This collaborative is for countries interested in learning more about, initiating, advancing, or refining their programs and policies on contracting. It will equip participants with the knowledge and skills to effectively take steps toward establishing, improving, or expanding TB- and other health service-related contracting. The collaborative will last around one year.

The word “contracting” in this document and with respect to the collaborative in general means contracting with nongovernmental organizations (NGOs)/civil society organizations and the for-profit private sector for specific, selected TB and other health-related services using a country’s own procurement system and domestic funds to increase health system efficiency and effectiveness. What will not be covered in this collaborative are approaches to the empanelment of individual private sector service providers into broad-based health insurance schemes.

The contracting of organizations is an essential governance tool in mixed (public-plus-private) health systems. Through such contracting, the public sector can leverage the skill sets and reach of diverse health system actors and support comprehensive responses with public sector financing. It offers a pathway to sustainability for countries that currently rely on donor-supported NGOs for parts of their health response.
NGOs play a particularly important role in delivering TB-related public health interventions in high TB burden countries; TB will therefore be the lens through which we approach contracting. We expect, however, to also look at relevant contracting examples and lessons from across the health system. The benefit to participants will be insight into how to launch or improve their contracting policies and practices with a spotlight on TB-related services but with relevance to all health areas.

With facilitation by Management Sciences for Health (MSH), the collaborative will bring together a group of frontline practitioners and country representatives to both exchange and improve their national strategies through cross-country virtual engagements and an in-person workshop.

**Learning agenda**
Over the course of the year, the collaborative will enable participants to share their experiences with initiating a country conversation on health contracting and discuss why challenges and constraints to contracting exist and how they can be overcome. This will provide examples that other countries can learn from as they tackle their own unique contracting challenges.

The year-long program will comprise seven main events: one virtual launch meeting; five virtual workshops to progress the work; and a mid-point in-person workshop. We envision specific topics or topic groupings on political will, governance and making the case for contracting; and the legal and regulatory environment for contracting. Development partner support will likely be a sub-theme of both topics. While the learning exchange will be informed by our previous work in this space, the final learning agenda (i.e., the topics and questions to be explored) will be shaped in consultation with country participants during the scoping phase.

Participants will work on summary action plans that relate to the current status of contracting in their respective countries, with indicators to track future progress. Topics for the virtual facilitated workshops will be shaped by the goals of the action plans and the interactions of participants.

**Level of effort and duration**
Joining the collaborative entails no financial cost, but participants will be expected to contribute their time, perspective, and expertise by actively participating in at least 75 percent of the workshops and complete some short individual and group work assignments (such as filling out surveys, drafting stakeholder lists and a brief action plan, or preparatory reading) during the course of the collaborative.

**Anticipated outputs and outcomes**
The overall goal of this collaborative is to equip participants with the knowledge and skills to effectively advance contracting for health services, including TB services, in their country. Countries will develop action plans, and one or more participating countries may take concrete steps towards establishing, improving, or expanding contracting for TB and other health-related services.

The anticipated collective outputs for this collaborative include a comprehensive synthesis report and a shorter technical brief capturing all learning and outcomes of the collaborative.

**Participant profile**
We invite countries (for JLN member countries, their Country Core Groups) to nominate a team of three individuals, ideally from different parts of the health system, who are currently involved or expect to be involved in policy making on or implementation of contracting of health services. Countries are encouraged to apply regardless of whether contracting for TB or other health-related services is an emerging or existing health policy priority. We aim to bring together countries at different stages of
progress in contracting—from information gathering to advanced planning—for a mix of experiences and rich cross-learning.

To maximize the anticipated benefit from participation in this collaborative, country teams would ideally include both:

- Two national-level officials from health ministries or other relevant agencies responsible for either private sector reforms and engagement and/or with procurement, health financing reform or contracting; and
- One national TB control program (NTP) stakeholder involved in policy, planning, and/or financing.

How to submit an Expression of Interest
Country teams should respond with their Expression of Interest through this link (one form per country). You will be asked to:

- Summarize how the topic is of relevance to your country’s current universal health coverage agenda.
- Briefly describe your country’s specific interest in or experiences with contracting organizations for selected TB and other health-related services that you can share with other countries, including policy considerations, successes, or challenges.
- Identify two representatives from the Ministry of Health or another agency’s policy and planning and/or health financing unit and one representative from the NTP who fit the participant profile description.

The technical facilitation team will review all Expressions of Interest and make every effort to accommodate all interested countries. Any knowledge products developed by the collaborative will be shared publicly as they become available.

Please respond with your Expression of Interest by April 22, 2024.