

# AZURA SANKOFA ADVISORY AT MSH

Partnering with Governments to Finance  
and Deliver Stronger Health Systems

## YOUR VISION. YOUR SYSTEMS. OUR PARTNERSHIP.

Governments are leading ambitious health reforms in an era of tightening budgets and shifting donor priorities. The challenge is not only sustaining progress, but financing it for the long term.

**Azura Sankofa Advisory at MSH** partners with governments to close that gap—supporting ministries to plan, finance, and deliver stronger, more resilient health systems.

Drawing on MSH's 50 years of trusted collaboration with public institutions, Azura Sankofa Advisory combines the clarity of vision (*Azura*) with the wisdom of experience (*Sankofa*) to design solutions that are both practical and sustainable.

## WHY US?

✔ **Trusted.** ✔ **Adaptive.** ✔ **Aligned with your priorities.**

For more than five decades, Management Sciences for Health (MSH) has earned governments' trust by strengthening health systems that save lives.

Through Azura Sankofa Advisory, we expand that legacy supporting governments to design, finance, and deliver stronger systems for sustainable impact.

- **Built on Experience:** 50 years of proven health systems excellence.
- **Rooted in Partnership:** Deep relationships with ministries and institutions in 40+ countries.
- **Driven by Sustainability:** Practical, tailored solutions that strengthen capacity and financing.
- **Bridging Worlds:** Connecting public systems with private and philanthropic capital to drive results.

# PARTNERING WITH GOVERNMENTS FOR SUCCESS

## 1. STRATEGIC RESOURCE ALLOCATION AND PRIORITY SETTING

Evidence-based advice to direct funds where they matter most, improve efficiency, and align spending with national strategies.

## 2. INDEPENDENT ADVISORY AND OVERSIGHT

Neutral assessments, fiduciary assurance, and risk management that helps governments and funders stay on course and accountable.

## 3. PARTNERSHIP FACILITATION

Connecting ministries, private sector, civil society, and philanthropy to mobilize shared solutions and co-invest in long-term sustainability.

## 4. FINANCING AND FUNDRAISING STRATEGIES

Designing and securing diversified financing—from domestic revenue generation to innovative, blended capital.

## OUR ENGAGEMENT MODELS



**Rapid Response:** Short-term, targeted support to unlock progress on specific challenges or policy decisions.



**Adaptive Partnership:** Phased collaboration that evolves with priorities, co-designed with government counterparts to stay aligned and responsive.



**Sustained Advisory:** Long-term, embedded technical assistance that supports system reforms, strengthens capacity, and ensures sustainability over time.

Across all models, we emphasize flexibility, government leadership, and continuous learning—so solutions remain relevant as national contexts evolve.

## POWERED BY MSH'S GLOBAL COMMUNITY

Azura Sankofa Advisory draws on MSH's global network of more than 1,900 professionals across 40 countries, supported by an extensive alumni and expert community. Each engagement prioritizes local specialists who combine deep technical expertise with contextual understanding—blending global experience with local leadership to deliver lasting results.

**Azura Sankofa Advisory at MSH**

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[www.MSH.org/azura-sankofa-advisory](http://www.MSH.org/azura-sankofa-advisory)